



Service proposal

Visual identity and brand communication

Client: Alex Morgan

Project: A new visual identity

Date: September 25, 2026

A clear brand. A fresh start.

We design a consistent identity to connect with your audience.

This proposal outlines the project scope, stages and investment.

All content is fictional and can be used to try the editor.

ESTIMATED INVESTMENT

Total: 150.00 USD

Try your first edit

Change "Alex Morgan" to "Sam Taylor" and save a copy.

You can also change "150.00" to "125.00".



What the project includes

01 Discovery

Visual references, context and shared goals.

02 Identity design

One visual direction with essential applications.

03 Final delivery

Organized files and a short guide for the team.

Use this page to try reordering and rotation.



A simple plan

WEEK 1

Discover and define

WEEK 2

Design and review

WEEK 3

Prepare and deliver

You can delete this page from the draft, then undo the change.